

Defensive Driver Training Modules		
Alcohol, Drugs & Driving	Avoiding Collisions with Pedestrians and Cyclists	Deadly Distractions
Driving in Adverse Weather Conditions	Drowsy Driving	Escape Routes
Failure to Yield	Junctions	Lane Changes
Parking Lots and Backing	Roundabouts	Safe Driving at Night
Safe Driving in Construction Zones	Safe Freeway Driving	Safely Navigating Rural Roads
Seat Belts and Airbags	Sharing the Road with Large Trucks	Speeding

Advanced Defensive Driver Training Modules (available in select countries)		
Maneuvering in Tight Spaces	Avoiding the Worst Collisions at Intersections	Avoiding Rear-End Collisions
Onboard Technology Distractions	Anticipating the Other Motorist	Aggressive Driving




Fuel Efficient Eco-Modules (available in select countries)		
Eco Driving Trip Preparation	The Fuel Efficient Eco-Attitude	Managing Emissions on the Road

Powered Two-Wheeler Modules (available in select countries)		
The Defensive Rider	Drowsy Driving	Alcohol, Drugs and Driving
Avoiding Failure-to-Give-Way Collisions at Intersections		Proper Scanning and Crash Avoidance

Defensive Driver Training Modules

This defensive driving program has been designed to address a fleet's top crash causes. Each lesson targets common errors made every day by drivers on our roadways.

Each module is designed to take only 15-20 minutes to complete and consists of four easy to follow steps:

STEP 1: UNDERSTAND THE PROBLEM	STEP 2: KNOW THE STATS	STEP 3: WATCH THE VIDEO
<p>Speeding</p>  <p>In this module, participants will learn:</p> <ol style="list-style-type: none">1. Characteristics of high-risk drivers.2. Risks and hazards posed by speeding.3. Techniques to help avoid speeding. <p>1 2 3 4 5 6</p>	<p>A Deadly Decision</p>  <p>Speeding is a factor in nearly 1 out of 3 deaths on U.S. roads.</p> <p>1 2 3</p>	 <p>STEP 4: TAKE THE QUIZ</p>

STEP 1	STEP 2	STEP 3
The first step is an interactive slide show that the driver goes through at their own pace beginning with the learning objectives for the module.	The second step involves visually depicting the scope of the problem. This may appear in the form of a chart or a graph.	The third step is a full-motion, streaming video, which loads in the background while the driver is going through the first two steps.
STEP 4		
Finally, the driver goes through a 10 question quiz based on the module they've just been through. Each question is taken from a pool of more than 20, ensuring that each quiz is unique.		

All AlertDriving modules follow the 4-Step process outlined above.



Alcohol, Drugs & Driving

This module looks into the #1 cause of collisions today, impaired driving.

Participants will learn: how drinking impairs motor skills, consequences (for the driver and the employer) of driving impaired and certain clues to look for if another driver may be impaired.



Avoiding Collisions with Pedestrians and Cyclists

This module teaches drivers the danger pedestrians and cyclists pose to drivers. The participant will learn why collisions with pedestrians and cyclists occur and techniques to keep all road users safe.



Deadly Distractions

This module takes a look into potentially deadly distractions which may occur behind the wheel. Drivers will learn about: the hazard of driving while using a cell phone, the most common distractions on the road and how minimize and avoid them while driving.



Driving in Adverse Weather Conditions

This module teaches participants how to adjust their driving according to weather conditions. Areas of focus include: main contributors to weather-related collisions, the effect of black ice and how to avoid traffic mishaps in snow and rain.



Drowsy Driving

This module looks at the perils of drowsy driving, as well as ways to stay alert behind the wheel. Key learning objectives include: characteristics of fatigue, main contributors to drowsiness, some warning signs of fatigue and how to avoid drowsy driving.



Escape Routes

This module examines one of the most important defensive driving techniques, creating escape routes. Once completed, drivers will understand: why escape routes are important and how to create and maintain them in traffic.



Failure to Yield

This module is designed to help drivers recognize and avoid fail to yield collisions. Key learning includes: common failure to yield mistakes, when to yield the right of way and the three most important skills used to avoid these collisions.



Intersections

This module teaches drivers the proper techniques in order to safely approach and travel through junctions. Participants can expect to learn: why junctions are so dangerous, common reasons for collisions at junctions and advice for turning at junctions.



Lane Changes & Mirrors

This module teaches drivers proper lane changing techniques. Key learning objectives include: common mistakes made by drivers while changing lanes, the two second following distance rule and a simple 5 step procedure to changing lanes.



Parking Lots and Backing

This module is designed to instruct drivers on proper parking and backing techniques. It covers: hazards of parking and backing, common parking lot collisions and five defensive parking techniques.



Roundabouts

This module teaches drivers the proper techniques in order to safely navigate roundabouts. Participants can expect to learn: what to do when you approach a roundabout, aspects of a roundabout you should be cautious of and how to successfully handle mini-roundabouts.



Safe Driving at Night

This module is designed to teach drivers the ins and outs of driving at night. Since collision fatalities are 3 times as likely at night, participants will learn: the dangers of night driving, the effects of glare and limited visibility and tips on how to stay safe while driving at night.



Safe Driving in Construction Zones

This module educates participants as to why construction zones are dangerous. Participants will learn what driving behaviors to avoid near or inside construction zones as well as how to safely emerge from a construction zone.



Safe Motorway Driving

This module teaches drivers about some of the main causes of highway collisions as well as safe highway driving techniques. Some of these techniques include: safe merging, freeway speed, acceleration and reaction time, space cushioning, safe lane changes and safe exiting maneuvers.



Safely Navigating Rural Roads

This module provides drivers with an in depth look at why rural roads are so dangerous. Key learning includes: common mistakes drivers make on rural roads and tips for safe driving in the countryside



Seat Belts and Airbags

This module examines the two most important safety features of any vehicle; the seatbelts, and the airbags. Participants will learn: the proper way to buckle up, how to avoid the airbag's danger zone and how to get the maximum safety out of both of them.



Sharing the Road with Large Trucks

This module looks at big trucks and their presence on the road. Learning objectives include: how to steer clear of a trucks "no zones", why a truck needs more room on the road and 6 defensive driving strategies to employ while sharing the road with 18-wheelers.



Speeding

This module examines the most common mistake made on the road today, speeding. The participant will learn: how speeding affects the control over a vehicle, how it affects total stopping distance and why the 'other guy' on the road should be taken into consideration.



Maneuvering in Tight Spaces

Parking areas can be challenging to navigate, and misjudging the space a vehicle needs can lead to costly fender-benders and minor scrapes. With a focus on defensive parking strategies, this fleet safety course explains how to identify low-risk areas and monitor space at all four corners around a vehicle.



Avoiding the Worst Collisions at Intersections

Accidents at intersections account for nearly half of all road injuries and deaths. This course discusses the factors contributing to the three worst types of crashes at intersections, and provides key defensive driving techniques to improve safety when either turning or crossing through an intersection.



Avoiding Rear-End Collisions

One of the most common crash types, rear-end collisions can leave a professional driver with severe injuries ranging from whiplash to death. In this course, drivers will explore techniques to better manage their speed and space, such as properly scanning the road, maintaining a safe following distance, and practicing safe lane discipline.



Onboard Technology Distractions

Navigational tools and other in-vehicle technology can interfere with a professional driver's focus on the road. This course explains how to minimize potential in-vehicle distractions, and why it is important to rely on safety, not technology, to manage the complex tasks of driving.



Anticipating the Other Motorist

Driving hazards can leave a professional driver only seconds to act. With an emphasis on defensive driving skills, this course explains how right-of-way mistakes can lead to unpredictable, often dangerous situations, and why it is important to identify problems early and use space to avoid hazards.



Aggressive Driving

Fuelled by anger or frustration, aggressive drivers become a hazard by ignoring right-of-way rules, weaving through traffic, and speeding. This course discusses common behaviors associated with aggressive driving, and how managing speed and space, as well as emotions, can help professional drivers avoid aggression on the road.

Fuel Efficient Eco-Modules

Currently available in select countries



The Fuel Efficient Eco-Attitude

This module teaches drivers that fuel efficient driving behaviors reduce emissions and have personal benefits. Drivers will learn how moods and habits affect their driving style and how to adjust driving habits to improve fuel efficiency.



Eco Driving Trip Preparation

This module teaches drivers how to think about their trip before leaving and to plan to make it more fuel efficient. Once completed, drivers will understand the importance of proper vehicle maintenance, solutions to reduce fuel consumption and harmful emissions and how improper trip planning can lead to increased fuel consumption.



Managing Emissions on the Road

This module teaches drivers how to reduce emissions by following safe driving techniques. Participants can expect to learn about factors that increase fuel use on the road, how to take advantage of eco-driving opportunities and tips to improve fuel consumption.

Powered Two-Wheeler Modules

Currently available in select countries



The Defensive Rider

Motorcycles and scooters may be more maneuverable, but motorists failing to scan traffic can easily overlook a rider, or misjudge the rider's speed and distance. This course explores defensive riding techniques with a focus on required vehicle safety equipment, scanning the road to anticipate hazards, and managing speed and space to avoid the mistakes of others.



Avoiding Failure-to-Give-Way Collisions at Intersections

Professional riders face great danger at intersections, where motorists often misjudge the speed and distance of their approach. This motorcycle and scooter safety course explores techniques to enter intersections safely, such as choosing lane positions which maximize visibility, and assessing hazards that risk violating a rider's right-of-way.



Proper Scanning and Crash Avoidance

Professional riders may have only seconds to respond in a crisis. With an emphasis on monitoring traffic, choosing lane positions to create open space, and adjusting speed to conditions, this course explains how to anticipate driving hazards before they pose an immediate risk.



Alcohol, Drugs and Driving

Professional riders are 20 times more likely to be killed on the road, so driving under the influence only adds to the risk. This course discusses strategies to prevent drug- and alcohol-related accidents, as well as how to spot motorists who have ignored the facts about drunk driving and drugs.



Drowsy Driving

The effects of fatigue on driving can leave riders unable to respond to dangerous situations around them. This motorcycle and scooter safety course discusses how fatigue can impair a rider's reaction time, judgment and vision, and offers defensive techniques to avoid drowsy driving accidents.